

# SOUTHEAST *food* Service NEWS®

## *Editorial & Advertising Calendar*

### October/November 2016

*Holiday Foods*

**Special Feature:**

Appetizers

**Ad Deadline:**

October 21st

### December/January 2017

*Center-Of-The-Plate*

**Special Feature:**

Pasta, Pork

**Ad Deadline:**

December 9th

### February/March 2017

*Food Service In Carolinas*

**Special Feature:**

Barbeque, Ethnic Foods

**Bonus Distribution:**

Georgia School Nutrition Show

Athens, GA

**Ad Deadline:**

February 17th

### April/May 2017

*Regional Restaurant Chains*

**Special Feature:**

Sandwiches

**Bonus Distribution:**

NRA Show, Chicago, IL

North Carolina School Nutrition

Show, Greensboro, NC

**Ad Deadline:**

April 28th

### June/July 2017

*Hispanic Foods*

**Special Feature:**

Snacks, Sauces

**Bonus Distribution:**

School Nutrition Annual Conference

Atlanta, GA

**Ad Deadline:**

June 23rd

### August/September 2017

*Back To School*

**Special Feature:**

Breakfast Foods

**Ad Deadline:**

August 25th

### October/November 2017

*Holiday Foods*

**Special Feature:**

Appetizers

**Ad Deadline:**

October 20th

### December/January 2018

*Center-Of-The-Plate*

**Special Feature:**

Pasta, Soups

**Ad Deadline:**

December 8th